# Substance Abuse Data-Driven Decision-Making

Wendy Wolfersteig, PhD, Director
Office of Evaluation & Partner Contracts



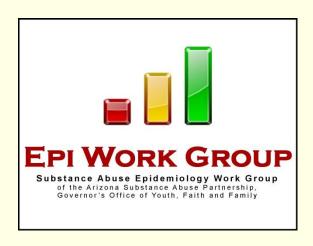
Keeping Communities Whole Through Collaborative Partnerships Conference October 27, 2015

# Acknowledgements

### ARIZONA GOVERNOR DOUG DUCEY



Office of YOUTH, FAITH & FAMILY



# By the end of this session you will:

know the importance of using data

identify and interpret data on various websites

generate ways to use data for health and substance abuse initiatives

## **Poll Question**

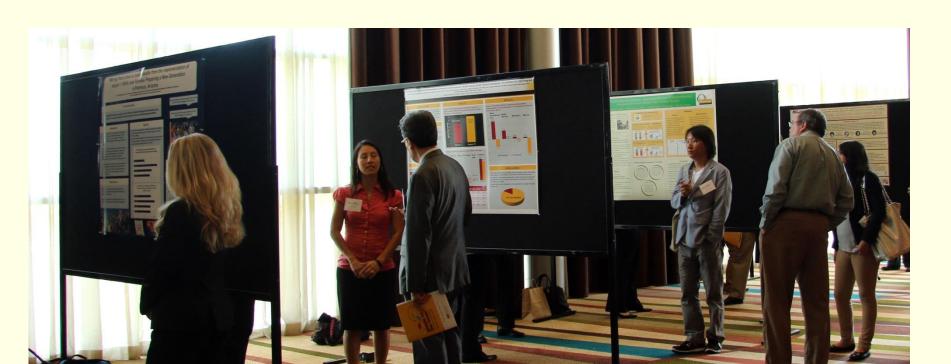
 To assess your knowledge of the topic BEFORE the presentation.



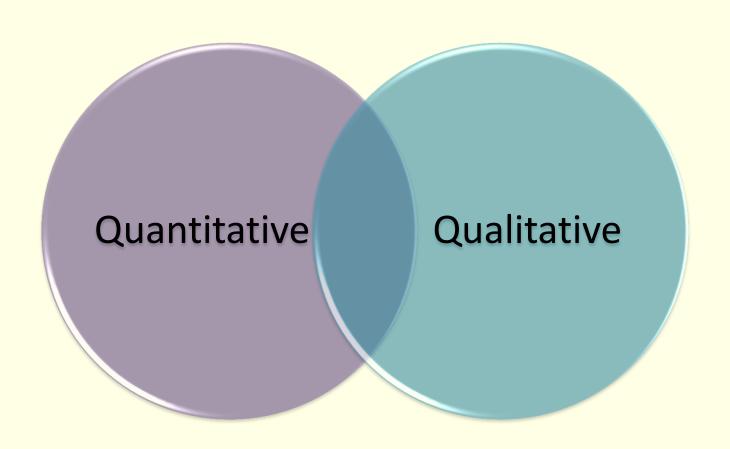
- I have knowledge of how to <u>locate</u> data for health and substance abuse initiatives?
- I have knowledge of how to <u>use</u> data for health and substance abuse initiatives?

"Things get done only if the data we gather can inform and inspire those in a position to make a difference."

Mike Schmoker



### What are Data?



# Importance of Using Data

help you better understand your community's needs, resources, and gaps

promote transparent community processes

Data can

help us understand where we are at now, what we need to do to improve, and where we can go in the future

be empowering, given the right tools

### Importance of Using Data

be used to help local communities and leaders think systematically about issues

be used to sell programs to the public to solicit funds for services

Data can

help make a decision (e.g., policy or program change)

be used to create public awareness of issues (e.g., substance abuse)

### Understanding Data Pitfalls & Issues

There also are time delays in data collection and availability

Not all data are available for every community or at precise, smaller levels

### **Data Web Sites**

#### Arizona Criminal Justice Commission (ACJC), Community Data Project

Arizona Youth Survey, Substance Use, Crime in Arizona, Criminal Justice Indicators <a href="http://www.azcjc.gov/cdp">http://www.azcjc.gov/cdp</a> <a href="mailto:site/default.aspx">site/default.aspx</a>

#### **Arizona Department of Health Services (AZDHS)**

Substance Abuse and Health Indicators and Community Health Profiles http://www.azdhs.gov/phs/phstats/index.htm

#### **Arizona Department of Education (AZDE)**

Youth Behavior Risk Survey

http://www.azed.gov/prevention-programs/resources/data/yrbs/

#### Morrison Institute for Public Policy, ASU

General Community Indicators (e.g., economic, human services, etc.) <a href="http://www.arizonaindicators.org/">http://www.arizonaindicators.org/</a>

#### Center for Violence Prevention and Community Safety, ASU

Arizona National Violent Death Reporting System

https://cvpcs.asu.edu/news/featured/national-violent-death-reporting-system

#### Governor's Office of Youth, Faith & Family (GOYFF)

Prevention and provider resources

http://goyff.az.gov/

### **ACJC-CDP** Website as a Data Source

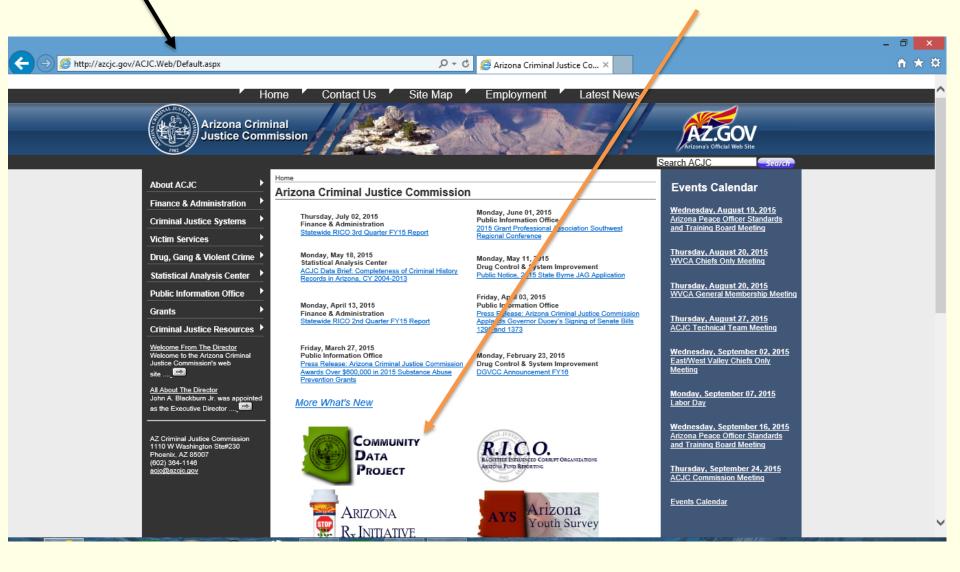


http://www.azcjc.gov/acjc.web/default.aspx

http://www.azcjc.gov/cdp\_site/Default.aspx

You can locate the **C**ommunity **D**ata **P**roject from the Arizona Criminal Justice Commission

Select this icon to connect to the page



Arizona Criminal Justice Commission

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**ACJC Main Page** 

**CDP Home** 

How to Use

View Indicator Data

**Data Sources** 

About the CDP

**Evidence-Based Practices** 

Resources

**CDP Tutorials** 

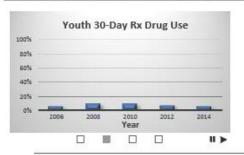
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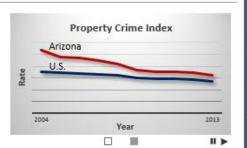
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ACJC Home Page > SAC Community Data Project

#### **Arizona Community Data Project**

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**Arizona Youth Survey** 



Substance Use



Crime in Arizona



Criminal Justice

Indicator Browse

Indicator Search

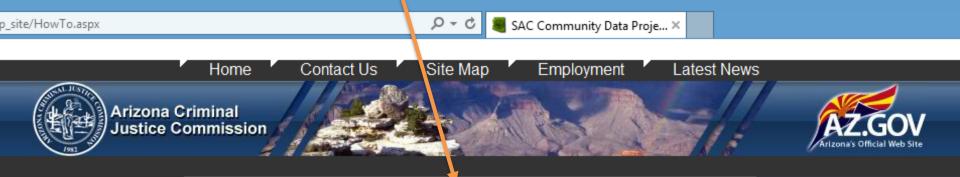
Contextual Factor Search





Welcome to the Statistical Analysis Center's (SAC) new repository for criminal justice data and information. The web site contains data from a variety of criminal justice agencies and ACJC's Arizona Youth Survey. At the SAC, every effort is being made to provide stakeholders and the public with the most relevant and up-to-date data as it becomes available. SAC staff hopes you will find this site to be a very useful source of data for needs assessments, grant applications, performance measurement, and strategic planning.

# Visit this page to learn how to use information from the CDP



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**CDP Home** 

How to Use

View Indicator Data

Data Sources

About the CDP

Evidence-Based Practices

Resources

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Notice of Federal Funding and Federal Disclaimer ACJC Home Page > SAC Community Data Project > How to Use

#### Using the Arizona Community Data Project Online Data System

The Arizona Community Data Project website provides users with a relatively simple to use data viewing and download tool. In order to adopt the latest organizational structure for the data system, indicators in the online data system are organized according to the Center for Substance Abuse Prevention's Strategic Prevention Framework (SPF) Model. With indicators classified into three main categories: a) consumption indicators (substance use estimates), b) consequence indicators (substance related consequences), or c) contextual factors (predictor variables of substance use and abuse). Additionally, indicators are categorized into three substance types: a) alcohol, b) tobacco, or c) illicit drugs. Finally, social indicator data specifically related to the Hawkins and Catalano Risk and Protective Factor Model (e.g., risk and protective factor scales from the Arizona Youth Survey) can be queried by risk factor name through the online data system using the Contextual Factor Search button (see below for more information about search features). This guide is intended to provide detailed instructions that will allow you to use the main features of the system.

What methods can I use to search the site?

How can I view the data available on the site?

How do I copy/print a chart or map?

What charting limitations exist in the data?



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Search Methods

Back to Top

There are several different methods for searching and browsing the system through the buttons located on the <a href="CDP Home">CDP Home</a> page. Each search option provides different strengths. In general, the Indicator Browse search option provides the most flexibility. Brief descriptions of the search options offered by each button are provided below.

View Data — The topic buttons on the <a href="CDP Home">CDP Home</a> page (i.e. Arizona Youth Survey, etc.) provided will each redirect the user to the category page where the user may select from a variety of category/indicator buttons. This method of searching the indicators within each category page provides easy accessibility for users who know the names of the indicators they are interested in querying based on the specific topics and categories.

Indicator Browse – The Indicator Browse button provides a list of all the indicators in the system, and the button also provides general information about the indicator. By default, the Indicator Browse feature provides: a) the Indicator Type (consumption, consequence or contextual factor), b) the Substance Type (alcohol, tobacco or illicit drugs), and c) any specific Risk Factors the indicator is related to. Users can also view a description and definition of the indicator and/or source information by checking the "Show Description" and/or "Show Source" checkboxes at the top of the frame. Another useful feature of the Indicator Browse button is the ability to sort indicators by any of the attributes displayed. For example, clicking on the column header for "Type" sorts all of the indicators by the indicator type attribute (consumption, consequence or contextual factor). Similarly, clicking on the column header for "Substance" sorts all of the indicators by substance type (alcohol, tobacco, or illicit drugs).

Indicator Search – The Indicator Search button provides an indicator searching mechanism for users who are interested in identifying data related to a particular "Indicator Type" and/or "Substance Type." Searches can specify one or multiple indicator and/or substance types as desired.

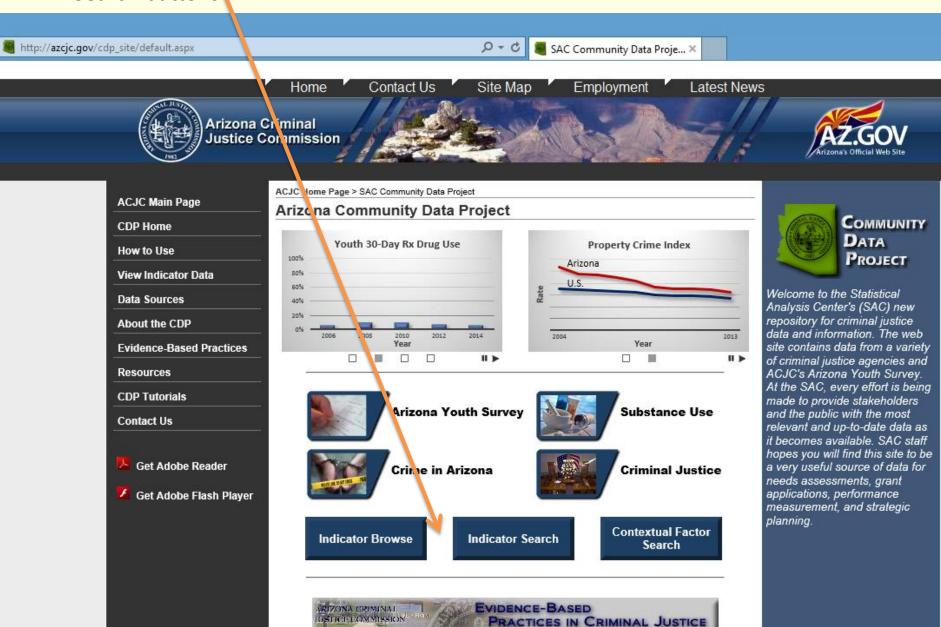
Search By Contextual Factor – The <u>Contextual Factor Search</u> button allows users to find indicators related to specific risk factors from the Hawkins and Catalano Risk and Protective Factor Model (or Communities that Care Model). Please note that not all indicators are associated with a specific risk or protective factor, therefore searching through this page is limited.

Viewing the Data

Back to Top

For most indicators in the online data system, a variety of data viewing options are available. For example, users might be interested in viewing a trend in the indicator for a particular county or comparing a county (or multiple counties) to the state. Alternatively, users may be

#### Search buttons



Step 1: Specifying Data Levels. After choosing a specific indicator to view, you will be asked to specify a data level using the "Select Data Level" drop box menu for that particular indicator. The data system will automatically provide the data level choices that are available for the indicator you have chosen. For example, when county and coalition data are available, the drop box menu will allow choices for examining trends over time within counties (and comparing counties to the state), within coalitions, or for comparing counties and coalitions. On the other hand, if the indicator is only available at the state and national levels, the choices will be limited accordingly. A brief description of the most common data viewing levels available is provided below:

State & County Data – Allows examination of trends within single or multiple counties, as well as county-to-county and county-to-state comparisons.

State & Coalition Data – Allows examination of trends within single or multiple coalitions, as well as coalition-to-coalition and coalition-to-state comparisons.

State, County & Coalition Data – Allows examination of trends across counties and coalitions, as well as coalition-to-county-to-state comparisons.

National & State Data - Provides a comparison of state and national level data for the indicator.

Step 2: Specifying a Demographic. After selecting a data level, you will often be given the opportunity to specify demographic filter options using demographic radio buttons. Select a specific demographic category, and filtering options will be further presented. For example, selecting the "Gender" radio button will provide the following options in a drop-down box: All, Female, and Male. Select "All" if you want to see both male and female comparisons while "Male" and "Female" selections will isolate the specified data for the selected gender.

Step 3: Selecting Total or Rate. In certain circumstances, the user will be provided the option to select totals or rates. Please select the option desired for viewing. Note that some totals are not available for presentation in a chart when including certain data levels. Also, totals are largely not made available for mapping due to strong population variation across counties throughout the State.

**Step 4:** Creating a Chart or County Map. Once all of the selections have been made, the user is prompted to create a chart or a county map (map not always available).

Chart – The "Chart" box will allow up to three selections for specific counties, coalitions, and/or cities. Once the area(s) have been selected, click the "Create Chart" button to generate a chart with the corresponding table. In most cases, national and/or state data is included by default.

Chart – The "Chart" box will allow up to three selections for specific counties, coalitions, and/or cities. Once the area(s) have been selected, click the "Create Chart" button to generate a chart with the corresponding table. In most cases, national and/or state data is included by default.

County Map – The "County Map" box requires the selection of a specific year in the drop-down box. Once a year is selected, the map will automatically be generated with a corresponding table. County rates are compared to the overall average of the county rates based on the number of standard deviations away from the average of county rates. The standard deviation criterion is provided in the figure below.

Standard Deviations from the County Average				
	Very Low	-2.0 or Lower		
	Low	-1.9 to -0.5		
	Moderate	-0.4 to 0.4		
	High	0.5 to 1.9		
	Very High	2.0 or Higher		
	No Data/Data Not Reported			

Standard Deviation is a measure of variation from the state average or rate. For example, the further a value's standard deviation moves away from 0.0 (either negative or positive), the greater the variance between that value and the state rate.

Step 5: Viewing or Downloading the Data. The online data tool allows users to view data associated with charts, or download entire datasets for an indicator.

Viewing Data from Charts and Maps – Currently, the data tool automatically provides data in table form along with the corresponding charts and maps. No additional selections are required to produce the data tables.

Users have the option to print and/or copy the data figures (i.e. charts, maps, and tables) without having to include all material on the page. The following outlines how to perform these tasks.

Printing Figures – Upon creation of a chart or map, the wicon becomes available in the top right corner. Clicking the icon opens a new window with all displayed charts, maps, and tables for printing in the native browser.

Copying Figures – Once a chart or table is generated, the user has the ability to right-click the figure for a "Save picture as..." option in a variety of image formats. To copy a map image, the icon is available to generate a new window with the appropriate figures. Once selected, right-click and save the image in the new window.

#### Charting Limitations from Single, Missing, or Overlapping Values

Back to Top

When viewing trend charts, the system is designed to show trends over time. When only a single data point is available for an area (county, coalition, state or nation), the chart will not properly display the value of that area. When there are missing values in the dataset for the area you have chosen to view, the charting program will not draw a line for the missing data point.

Additionally, when the values of two chosen areas (counties, coalition, cities, etc.) overlap or are very similar, you may only see one line on the chart rather than two lines (one for each area). This is because the graph cannot show two overlapping lines.

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ACJC Home Page > SAC Community Data Project > View Indicator Data

#### How to View Indicator Data

To view indicator data there are several options for querying the database to find indicators of interest.

Selecting a category button (i.e. <u>Arizona Youth Survey</u>, <u>Substance Use</u>, etc.) on the CDP home page directs the user to a menu of indicators pertaining to the selected topic.

To see a list of all indicators as well as information about several attributes (e.g., substance type, indicator type, data source, etc.) associated with the indicators, select the <a href="IndicatorBrowse">Indicator type</a>, data source, etc.) associated with the indicators, select the <a href="IndicatorBrowse">Indicator type</a>, data source, etc.) associated with the indicators, select the <a href="IndicatorBrowse">Indicator type</a>, data source, etc.) associated with the indicators, select the <a href="IndicatorBrowse">Indicator type</a>, data source, etc.) associated with the indicators, select the <a href="IndicatorBrowse">Indicator type</a>, data source, etc.) associated with the indicators, select the <a href="IndicatorBrowse">Indicator type</a>, data source, etc.) associated with the indicators, select the <a href="IndicatorBrowse">Indicator type</a>, data source, etc.) associated with the indicators, select the <a href="IndicatorBrowse">Indicator type</a>, data source, etc.) associated with the indicators, select the <a href="IndicatorBrowse">Indicator type</a>, associated with the indicators, select the <a href="IndicatorBrowse">Indicator type</a>.

To search for an indicator or a set of indicators that are associated with a specific substance type or indicator type, select the <a href="Indicator Search">Indicator Search</a> button at the bottom of the CDP home page.

After specifying an indicator, the system will allow you to view charts and maps, based on the data levels available for that indicator.



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**ACJC Main Page** 

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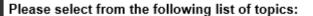
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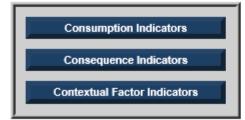
ACJC Home Page > SAC Community Data Project > Substance Use

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#### Substance Use

Substance misuse and abuse across Arizona continues to be a concern for state public health and safety professionals along with many communities and the general public. A number of coordinated efforts, as exemplified through partnerships like the <a href="Arizona Prescription Drug Misuse and Abuse Initiative">Arizona Prescription Drug Misuse and Abuse Initiative</a>, are actively working to counteract the effects of substance abuse in Arizona. The following indicators have been captured to assist in these positive efforts.





Categorical Indicators
Other Substance Use Indicators





#### Consumption Indicators

Youth 30-Day Drug Use Youth Lifetime Drug Use

Age of Drug Initiation

Places Where Youth Obtain Alcohol

Youth Drug Severity Index

#### Consequence Indicators

Alcohol-Related Events

Drug-Related Events

Substance-Related Events

Driving Under the Influence Arrests (Adult/Juvenile)

Drug Possession Arrests (Adult/Juvenile)

Drug Sale or Manufacturing Arrests (Adult/Juvenile)

Liquor Law Violation Arrests (Adult/Juvenile)

Youth Drunk or High at School

Youth Who Sold Illegal Drugs

Youth Drinking and Driving

Youth Who Drove with a Drunk Driver

#### Contextual Factor Indicators

Protective Factors

Risk Factors

Disapproval of Peer Substance Use

Parents' Disapproval of Substance Use

Perceived Risk of Substance Use

Talked to Parents about Substance Use

Exposure to Prevention Messages

Back to Top

Back to Top

Back to Top

#### Categorical Indicators

Back to Top

Youth 30-Day Drug Use

Youth Lifetime Drug Use

How Wrong for Peers to Use Substances

Parents' Disapproval of Substance Use

Perceived Risk of Substance Use

Places Where Youth Obtain Substances

Youth Offered Substances

Talked to Parents about Substance Use

Youth Drinking and Driving

Youth Who Drove with a Drunk Driver

Youth Number of Cigarettes Smoked Per Day

Involvement in Delinquent Behaviors

Family Member Incarcerations

Youth Safety at School

Youth Physically Assaulted by Boyfriend or Girlfriend

Youth Receiving Free or Reduced Lunch at School

#### Other Substance Use Indicators

Back to Top

Substance Abuse Treatment Capacity (Adult/Youth)



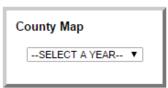


ACJC Home Page > SAC Community Data Project > Indicator Brov	vse and Search > Age of Initial Drug Use
Arizona Youth Survey: Age of Initial Dr	ug Use Data Page
Select Drug: Age of Marijuana Initiation  Select Data Level: State, County & Coalition Data ▼   All ○ Ethnicity ○ Gender ○ Grade ○ Race	
Chart	Once you select the drug,

Chart

--SELECT A COUNTY OR COALITION-
--SELECT A COUNTY OR COALITION-
--SELECT A COUNTY OR COALITION-
Create Chart

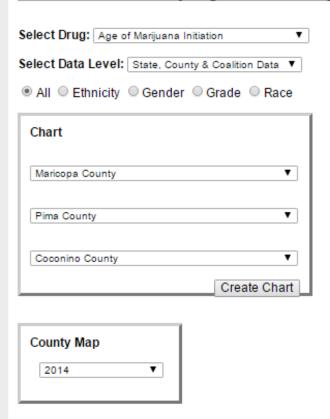
Once you select the drug, answer each of these questions in the series.



These icons allow you to save, print, or export the charts and maps

ACJC Home Page > SAC Community Data Project > Indicator Browse and Search > Age of Initial Drug Use

#### Arizona Youth Survey: Age of Initial Drug Use Data Page











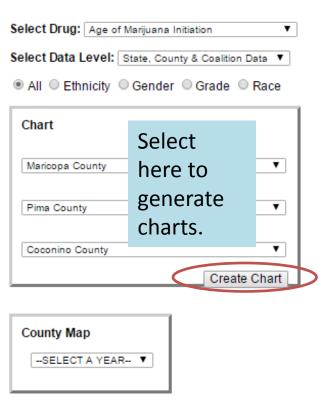
Area	Age	County Age Comparison	
Apache	13.7	High	
Cochise	13.7	High	
Coconino	12.7	Low	
Gila	13.0	Low	
Graham	13.8	High	
Greenlee	13.4	Moderate	
La Paz	13.4	Moderate	
Maricopa	13.8	High	
Mohave	13.4	Moderate	
Navajo	13.6	High	
Pima	13.6	High	
Pinal	13.4	Moderate	
Santa Cruz	13.1	Low	
Yavapai	13.5	Moderate	
Yuma	12.5	Very Low	
Arizona	13.7		
	and the second second	distribution and a fairly and a literal	

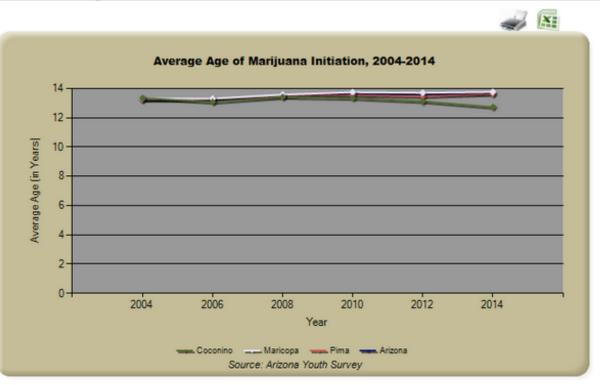
represents data where sample size fell below acceptable limit. Source: Arizona Youth Survey

#### Average Age of Marijuana Initiation, 2014



#### Arizona Youth Survey: Age of Initial Drug Use Data Page





#### Average Age of Marijuana Initiation, 2004-2014

Area	2004	2006	2008	2010	2012	2014
Coconino	13.3	13.1	13.4	13.3	13.1	12.7
Maricopa	13.3	13.3	13.6	13.7	13.7	13.8
Pima	13.2	13.3	13.5	13.5	13.5	13.6
Arizona	13.2	13.2	13.5	13.6	13.6	13.7

<sup>&</sup>quot;- represents data where sample size fell below acceptable limit.

Source: Arizona Youth Survey

# Myths and Facts About Data

Most youth perceive that regular use of marijuana is harmful.

#### **Fact**

Of youth surveyed, those reporting perceiving MODERATE or GREAT RISK from smoking marijuana regularly has decreased to 53% in 2014 from 79% in 2004.

Thus, less than half of youth (47%) see NO or SLIGHT RISK in using marijuana regularly (116% increase)(ACJC).

# Myths and Facts About Data

Drug adult arrests are on the rise.

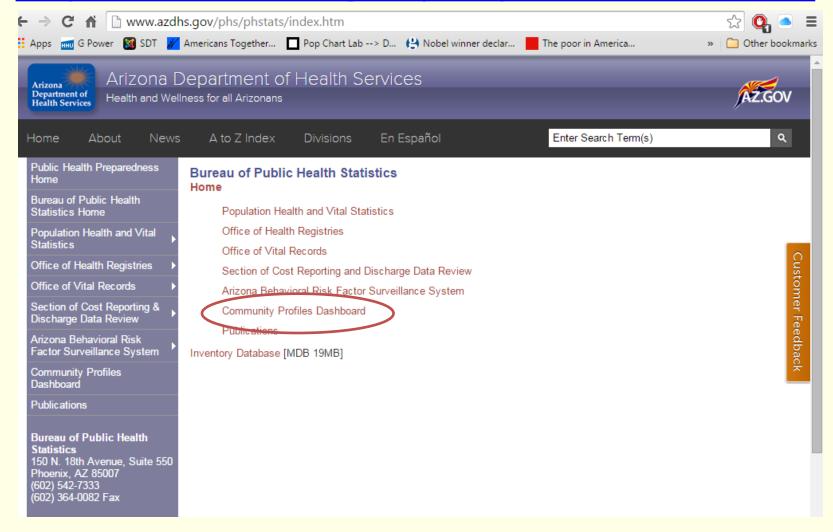
#### Fact

The rate of adult arrests for drug sale or manufacturing has decreased by over 41% in Arizona between 2000 and 2013.

Although it has ebbed up and down, the rate of drug possession arrests has fallen by over 14% (ACJC).

### **AZDHS** Website as a Data Source

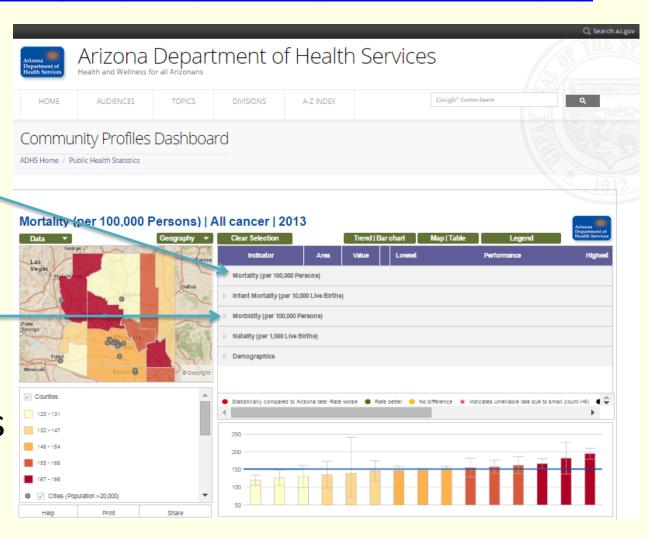
http://www.azdhs.gov/phs/phstats/index.htm



### **Community Profiles Dashboard**

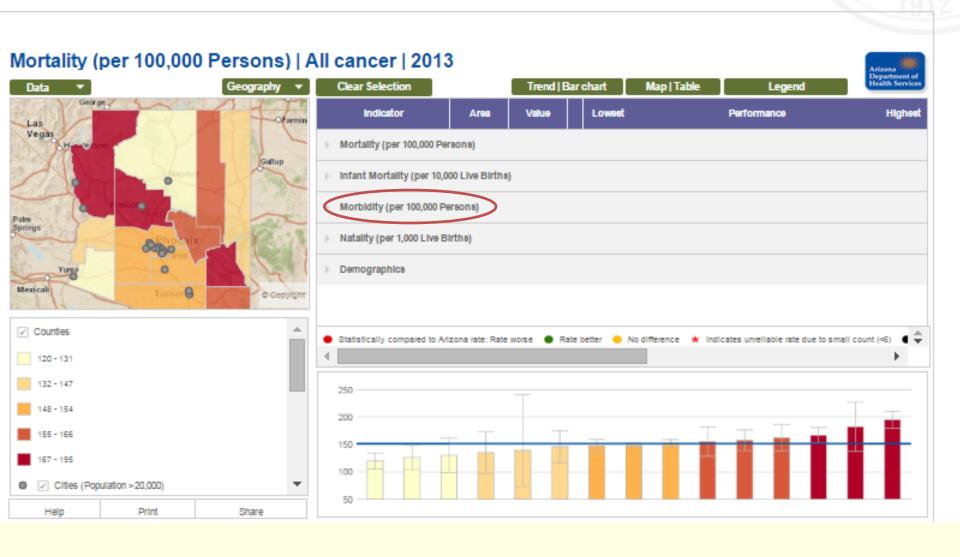
http://www.azdhs.gov/phs/phstats/profiles/index.php

Mortality
death
incidence
Morbidity
health care
provider visits



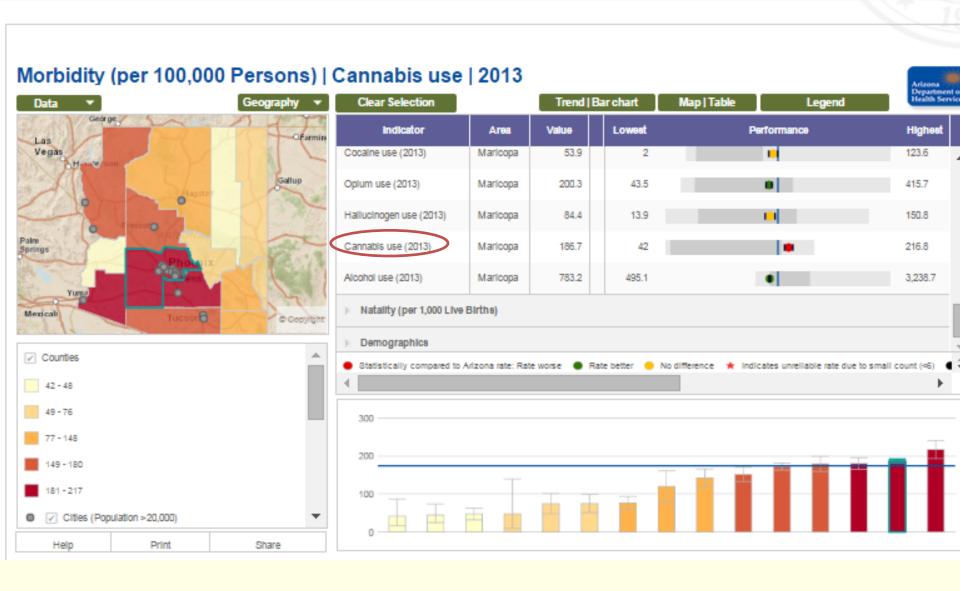
#### Community Profiles Dashboard

ADHS Home / Public Health Statistics



### Community Profiles Dashboard

ADHS Home / Public Health Statistics





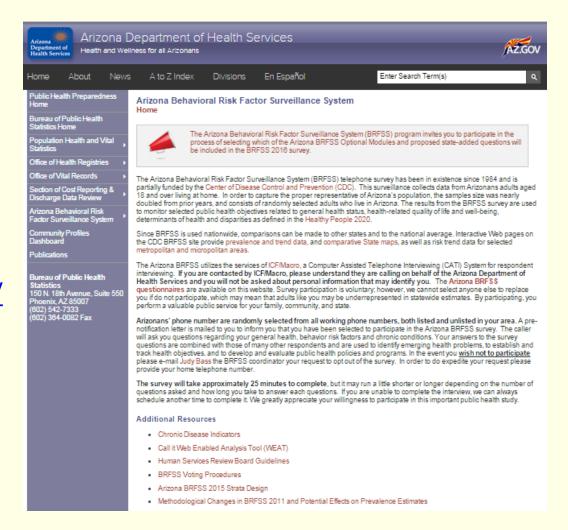
# Arizona Behavioral Risk Factor Surveillance Survey - BRFSS

#### **CDC Funded Program**

http://www.cdc.gov/brfss/

brfssprevalence/ for
information on behavioral
risk factor prevalence and
trends

https://chronicdata.cdc.gov/
for information on chronic
disease and health
promotion



### AZED Website as a Data Source

#### **Youth Behavior Risk Survey**

http://www.azed.gov/prevention-programs/resources/data/yrbs/



### Morrison Institute as a Data Source

http://www.arizonaindicators.org/



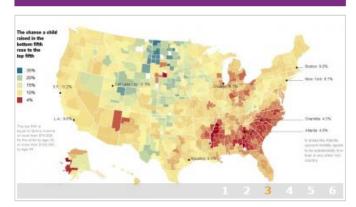
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#### FEATURED INDICATORS DATA



#### The Odds of Moving Up: A Child's Real Chance at Economic Success

Text: A new study by a team of top economists reveals some harsh truths about income mobility in the U.S. One key finding is the role that location plays in the likelihood that a child will rise to a higher income level in adulthood. For metropolitan Phoenix, the chance that a child raised in the bottom fifth will attain top fifth status is 7.8%. These odds are slightly below a child raised in Denver, Las Vegas or Houston, and well below Los Angeles (9.6) and Salt Lake (11.5). The South is plagued with the worst income

#### INDICATOR TRENDS

#### AZ Youth Face Tough Odds

According to the **2014** Kids Count **Data Book**, Arizona still compares unfavorably on key indicators of child well-being, ranking 4th worst overall.

## STATE RANK 46 worst



#### Losing ground since 2008:

- Children whose parents lack secure employment (34%)
- Children living in high-poverty areas (22%)
- Children in single-parent families (38%)

#### Making progress since 2008:

- Child & teen deaths per 100,000 (28)
- Children not attending preschool (67%)
- High school students not graduating on time (23%)

#### DEMOGRAPHICS



Check out Population
Basics, an interactive tool
that allows you to explore
demographic data about
Arizona, our 15 counties,
and metro Phoenix and

Tucson. If you prefer raw data, explore the demographics section of our Google
Spreadsheets collection:



Explore Arizona Demographics Data in Google Spreadsheets

#### MORE TO EXPLORE

Explore more regional indicator data:



See the new Arizona DHS interactive maps:



#### 2010 CENSUS DATA

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#### **CRIMINAL JUSTICE INDICATORS**

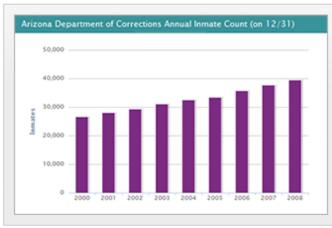
Violent and Property Crime

Arrests

Substance Abuse

Corrections

### ➤ Criminal Justice



#### Prison Population, and Need for Officers, Continue to Grow

The economic recession is drastically reducing state revenues, but not Arizona's state prison population. Starting the decade with 27,700 inmates, the prison system now holds just under 40,000. More inmates brings the need for more corrections officers, and Arizona Department of Corrections (ADC) officials worry that likely cuts to the department's nearly \$1 billion budget will prevent them from hiring more staff.

#### ➤ Arizona's Criminal Justice

Public safety and crime are issues of vital importance to all Arizonans. Social stability, individual freedoms, civil rights, and a thriving economy are commonly considered to be impossible without a reasonable expectation of personal safety, property security, and a robust network of enforced laws.

Levels of crime and disorder are thus widely recognized as affecting everyone's quality of life, not just those directly \*\*The Department of Corrections is charged with maintaining effective custody and control of just under 40,000 prisoners... We cannot do this without a well-

trained staff 99

#### FEATURED VISUALIZATIONS

Total Number of Crimes Reported Per County

Total Number of Bias Crimes Reported in Arizona

Percent of Maricopa County Arrestees Using Illicit Drugs & Alcohol, 2007

# Center for Violence Prevention and Community Safety at ASU

http://cvpcs.asu.edu/projects/featured/arizona-violent-death-reporting-system



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#### Projects

All Projects

Featured Projects

Arizona Violent Death Reporting System

#### AARIN

Understanding and Responding to Gangs in the Caribbean

Evaluation of the National Integrated Ballistic Information Network

Financial Exploitation of the Elderly in a Consumer Context

Police Use of Force

SMART Policing Initiative

TRUCE Project: An Evaluation of Ceasefire Program in Phoenix

El Salvadorian Gangs, Gang Members and Gang Violence

Policing and Prosecuting Sexual Assault in Los Angeles City and County

Napa Gang and Youth Violence Master Plan

An Examination of the

home a projects a arizona violent death reporting system a

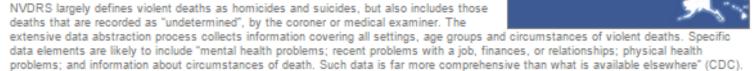
#### Arizona Violent Death Reporting System

Project Dates: 2014-present

From 2009 through 2013, Arizona had more than 5,500 suicides, 2,000 homicides and another almost 900 undetermined deaths. The impact of these thousands of violent deaths affects us all. Even if you have not been personally touched by such a tragedy, the social costs to the community, the burden on law enforcement and the criminal justice system, and the overall quality of life for Arizona residents are adversely impacted by homicides and suicides in our communities. And each one them is preventable.

The Centers for Disease Control and Prevention (CDC) administers the National Violent Death Reporting System (NVDRS). The CDC describes the program:

The National Violent Death Reporting System (NVDRS) provides states and communities with a clearer understanding of violent deaths to guide local decisions about efforts to prevent violence and track progress over time. NVDRS is the only state-based reporting system that pools data on violent deaths from multiple sources into a usable, anonymous database.



National Violent Death Reporting System

The NVDRS operates by gathering and collating information on violent deaths from three primary sources of data:

- State health department official death certificate data;
- Medical Examiner (or coroner) reports conducting the autopsy; and
- Law enforcement investigation reports from the responsible jurisdiction.

As of October 2014, there are 32 states participating in the NVDRS efforts. The Center for Violence Prevention and Community Safety (CVPCS) is the lead organization coordinating the AZ-VDRS on behalf of Arizona. To learn more about the NVDRS visit: http://www.cdc.gov/violenceprevention/nvdrs/.

The Center will coordinate and conduct all data collection and abstraction, analyses and dissemination of findings. CVPCS will work with local agencies across the 15 counties in the state to collect data on violent death incidents and establish a data sharing network. Additionally, the Center will provide technical assistance and custom analyses, when possible, for participating agencies, organizations and other partners. To date, the Center has active collaborations with the following:

### **GOYFF** as a Data Source

http://goyff.az.gov/

#### Arizona Governor Doug Ducey



### Office of YOUTH, FAITH & FAMILY

Governor's Home

GOYFF Home

Calendar of Events Funding Opportunities

Grant Information

Agendas & Minutes
GOYFF Focus Areas
Commissions & Groups
Special Projects & Events
Resources

Contact Information



The Governor's Office of Youth, Faith and Family believes that every child has the potential to become a 10.5 % poductive and educated member of society. Additionally, the office supports the Governor's vision of strong, healthy and connect adjunctive and communities. The Governor's Office of Youth, Faith and Family provides direct program hing, grants and resources as well as staff expertise to improve the lives of both youth and families. Experienced staff professionals work directly with funded partners and communities to leverage assets to improve the lives of all of Arizona's youth and families, therefore reading a great state of rais to a 5 mily.

The Governor's Office of Youth, Faith and Family serves as a casalyst for community systems improvement. Our office, commissions and councils procure, advise, and monitor initiatives an about a syrams. The Governor's Office of Youth, Faith and Family convenes numerous councils, commissions and workgroups in Judge: the Arizonal Stress Commission on Drug Education and Prevention, the Arizona Substance Abuse Partnership. The Arizona Substance Abuse Partnership Substance Partnership Substanc

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#### LATEST NEW

Governor establishes Council on Child Safety and Family Empowerment

18. Type: Study shows increase in drug-dependent newborns

### Ways to Use Data



Collect baseline information



Determine and Measure your SMART objectives



Compare your results to others



Access, visualize, and download your data

### Use Data: Data Analysis in Brief

### **Numbers, Stats, Figures**

Means versus Medians



 Percent difference versus percent change

### **Drilling Down Data**

- Changes of over time (i.e., trends)
- Differences among and between groups
- Relationships between variables (e.g., correlations)

### Data Synthesis

- ✓ Answer: who, what, where, why and how
- ✓ Integrate several pieces of data to tell the story or results
- ✓ Process data: what happened, implementation steps, fidelity, who involved
- ✓ Outcome data: changes in participants knowledge, attitudes, behaviors and skills

### Data for Program Evaluation



Efficiency is usually measured internally (e.g., process evaluation, looking at budgets), but can be tied to community outcomes



Data can serve as proxies for understanding program effectiveness (e.g., outcome evaluation)



By looking at trends over time, data may serve as proxies for program impact



Data can help with future planning and can be used to secure funding (e.g., grants)

### Grant writing/ Report writing

- Data bring credibility to a grant proposal because they illustrate the needs of a particular group and demonstrate that your agency understands how to track your progress over time if funded.
- Specifically, data can be used to answer critical needs statement questions such as:
  - o Who is in need?
  - o Where are they?
  - When is the need evident?
  - What is the need?
  - Why does this need occur?
  - What are the consequences of meeting the need?



### **Poll Question**

 To assess your knowledge of the topic AFTER the presentation.



- I have more knowledge of how to <u>locate</u> data for health and substance abuse initiatives?
- I have more knowledge of how to <u>use</u> data for health and substance abuse initiatives?

### **Next Steps**

When you leave today, what will you do with this information?

How will you share it with others in your organization or coalition?

When will you share it? (Timeline)

### **THANK YOU**

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